

Privacy Policy

This notice describes our privacy policy. By visiting our website you are accepting the practices described in this Privacy Policy.

What Personal Information does West Runton Holidays collect about you?

The types of information we gather include:

Information you give us: We receive and store any information you enter on our web site or give us in any other way. We use the information that you provide for such purposes as responding to your requests, improving our provision of resources and communicating with you.

Automatic collection of information: We may receive and store certain types of information when you interact with us. For example, like many web sites, we use "cookies" as a way of temporarily storing your shopping basket contents while you shop, and to remember you if you choose to login to our site. We also collect information on the type of browser and computer you use for statistical purposes, but this information is not linked to your personal details.

Information from other sources: We sometimes receive updated delivery and address information from our delivery agents or other sources so that we can correct our records and deliver your next purchase or communication more easily. We might also receive information about you from other sources and add it to our account information for the purposes of improving our service to you.

What are cookies?

Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser to enable our systems to recognise your browser and keep records of your bookings and previous visits.

Do we share your personal information?

Your personal information will only be available to those within the organisation with the authority to access it. We will never share, release or sell your personal details to any third party.

You can choose, if you wish, to register on our website. This enables you to gain access to restricted parts of our website and pre-fills your details when making a booking. We will contact you from time to time with information about West Runton Holidays.

Disclosure of your information:

We may disclose information in special cases when we have reason to believe that disclosing this information is:

- reasonably necessary to comply with the law
- to enforce or apply our Terms and Conditions
- to protect our rights and those of our users

Data Protection Act 1998

The Data Protection Act 1998 is designed to protect personal data about living individuals ('Data Subjects'). This means that any person or organisation who handles personal data must comply with the requirements of the Act. Such a person or organisation is called a 'Data Controller'. Personal data is information about a living individual from which that person can be identified. That information can exist in a variety of formats, for example on a computer or in a paper filing system.

What principles apply to the collection of personal data?

There are eight governing principles that must be followed in relation to the processing of data about individuals.

- We must process data fairly and lawfully.
- We must collect and process data for only one or more specified purposes. In essence, we must not collect data for one reason and then use it for something else.
- The data we hold must be adequate for its purpose or purposes but not excessive or irrelevant.
- Any data we hold must be accurate and, where necessary, kept up-to-date.
- We must not keep data for longer than necessary.
- We must process data in accordance with the rights of the Data Subject under the Act.
- We must ensure data is kept securely and we must guard against its accidental loss.
- We must not transfer personal data outside the European Economic Area unless the country receiving it has an adequate level of protection for the rights and freedoms of data subjects.

Links

Where there are links on our site to other sites the content of those linked sites is not covered by this privacy policy. These other sites will have separate privacy and data collection practices. We accept no responsibility or liability for such policies. Links to other sites are provided by us for information only and in good faith. We accept no responsibility or liability for any content, advertisement, product or other materials on or available from such sites.

How secure is my personal information?

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software which encrypts information you input. If using a modern web browser, you should see the address bar turn green and a padlock sign will appear whenever you are in a part of the website which may include your personal details.

We do not reveal any of the digits of your credit card numbers when confirming an order. We download your order via encryption software for the purposes of processing and charging the order to your credit/debit card, and we store the order details securely in paper form in accordance with accountancy rules.

We do not retain your credit/debit card details on our servers once your payment has been approved.

You should protect against unauthorised access to your own computer. It is important to sign off when you finish using a shared computer.

Can I access any personal information you hold on me?

If you are registered with the website, you can access and edit details such as name and address in order to keep them up to date. Access to other information that may be held by us is subject to the provisions of the Data Protection Act 1998.

What options do I have?

You can always opt not to provide information via making an online booking. It is possible to make a booking in paper form by downloading a booking form and sending it with a cheque to the relevant Booking Secretary. However, please be aware that your details will then be stored electronically on the database.

If you do not want to receive further e-mail or other mail from us, please email info@westrunton.org.uk

Terms and Conditions, notices and revisions

Your use of the West Runton Holidays website and any dispute over privacy is subject to this Privacy Policy and our Terms and Conditions, including limitations on damages, and application of English law. If you have any concern about privacy at West Runton Holidays please send a thorough description to info@westrunton.org.uk and we will try to resolve it. Our service to you evolves over time. This Policy and the Terms of Use will change also, and use of information that we gather now is subject to the Privacy Policy in effect at the time of use.